



For Government departments and non-departmental public bodies looking to relocate from London, Barnsley offers the ideal combination of cost effectiveness and prime location.

Barnsley enjoys an enviable location within the city regions of both Leeds and Sheffield. The town's position on the M1 means that the two neighbouring cities can be reached within half an hour's drive. Easy access to other parts of the motorway network – including the M18 and M62 – ensure that other key cities such as York, Bradford and Manchester are just an hour away.

Yorkshire is already home to a variety of Government offices. Sheffield boasts over 2,000 civil service posts in the Home Office (Nationality & Immigration Division), DFES and DWP in addition to

various other government offices in the city which also employ significant numbers of people. Plus, Sheffield has been selected as the headquarters of the new non-departmental public body Natural England.

Elsewhere in the region, Leeds has a significant civil service presence, including Department of Health employees who relocated from London some years ago. In addition, HMRC's large accounts office is based in Shipley, near Bradford, and York is host to a number of Government relocations, including the Central Science Laboratory

and DEFRA - with the latter continuing to relocate posts from London.

So, for proximity to other Government offices in addition to cost benefits and an excellent quality of life, Barnsley is the obvious choice.



Gateway Plaza

This exciting development will provide a vibrant mix of high quality contemporary office accommodation, retail and café space, underground parking and luxury apartments. The residential launch got off to a flying start in 2005 with the first phase of apartments selling off plan almost immediately. A perfect location for public sector organisations due to its location within the new civic quarter of the town, it is anticipated that Gateway Plaza will be completed in Spring 2008.



Digital Media Centre

The striking architecture of the Digital Media Centre (DMC) will soon become the hub dedicated to the needs of new businesses in the creative and digital industries. With 113 separate business units, meeting rooms and conference facilities, Barnsley's reputation for innovation and new technology will be enhanced by this exciting project.



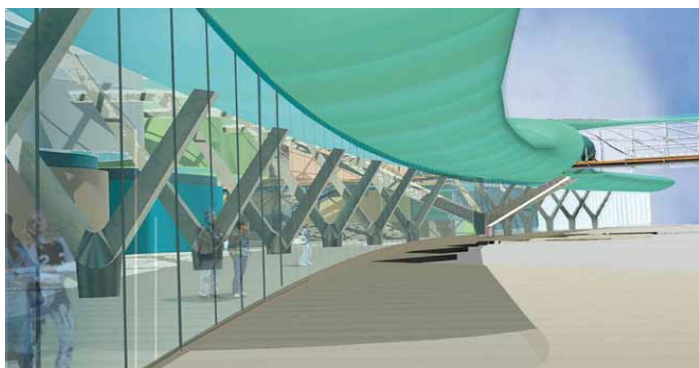
Barnsley Markets

The largest single regeneration project ever undertaken in the Borough, the £170 million Barnsley Markets will feature a network of clear roofed streets and spaces. In addition to offering a new, purpose built home for Barnsley's famous markets it will also bring restaurants and bistros, a brand new department store, multiplex cinema, several levels of shops plus town centre apartments.



Barnsley Transport Interchange

Work has already started on the £24 million gateway to Barnsley, combining bus, rail, coach and taxi travel in a single new complex. The state of the art complex will also include shops, improved car parking and a travel information centre, giving a real sense of arrival to the town.



Civic

Visitors to the new Civic will be able to enjoy three floors of design and craft shops, an exhibition area and an event centre, bringing together shopping, social events and performances all under one roof. The Civic will also be home to the renowned Design Centre in addition to the Council's Community Information Service. The original Grade 2 listed structure and many of the original features of this proud Victorian building will be preserved and this unique development will be Barnsley's cultural heart for both residents and visitors.



Westgate

This contemporary five floor building, located close to Gateway Plaza and Barnsley Town Hall, will bring together many of the Council's office-based staff within the civic and commercial core of the town.



Office costs comparison

The most important cost factors involved in running an office are rent and salaries. The table (right) highlights the dramatic cost savings offered by locating your office in Barnsley, compared with other locations throughout the UK – including London.

The example costs are based on the average annual rent for Grade A office space in a central position plus the average annual salary for each location. It is assumed that 20,000 sq. ft. of office space is required for 200 staff of various levels.

Location	Average annual rent (per sq.ft.) ¹	Average annual pay ²	Average annual rent (for 20,000 sq.ft.) ¹	Average annual pay (for 200 staff) ²	Total
Barnsley	£14.00	£19,616	£280,000	£3,923,200	£4,203,200
Newcastle	£19.50	£21,904	£390,000	£4,380,800	£4,770,800
Cardiff	£18.50	£22,039	£370,000	£4,407,800	£4,777,800
Birmingham	£27.50	£22,714	£550,000	£4,542,800	£5,092,800
Bristol	£24.50	£23,118	£490,000	£4,623,600	£5,113,600
Edinburgh	£27.00	£23,677	£540,000	£4,735,400	£5,275,400
Manchester	£27.50	£24,068	£550,000	£4,813,600	£5,363,600
Oxford	£21.00	£25,048	£420,000	£5,009,600	£5,429,600
Reading	£23.50	£27,847	£470,000	£5,569,400	£6,039,400
London (City)	£46.50	£43,654	£930,000	£8,730,800	£9,660,800

¹ Source: King Sturge Research (end 2005). <http://www.kingsturge.co.uk/commercialresearch/rents.htm>

² Source: Annual Survey of Hours and Earnings (2005). Figures quoted are for gross pay for full-time workers (median)

How to save two hours of your life – every day!


Just imagine what you could do with an extra two hours a day. Whether you would use the extra time to go to the gym, spend time with your family or just relax with a newspaper, this extra time could make a real difference to your life. And two hours a day adds up to 10 extra hours a week...an incredible 20 days a year!

In South Yorkshire the average commute time is 24 minutes, and commuting to and from Barnsley is particularly easy as the town enjoys an enviable location – served by three junctions of the M1. The time saved every day enables people to have a full and active life during the week. So, by living and working in and around Barnsley, life doesn't just start at the weekend!

* Based on 48 working weeks

London	Barnsley
7am Drive to local station at Berkhamstead (5 mins)	
Train to Euston (50 mins)	
8am Tube from Euston to Westminster (15 mins)	
Walk to office (10 mins)	Drive to office (20 mins)
9am	
5pm Walk to Westminster tube station (10 mins)	Drive home (20 mins)
Tube from Westminster to Euston (15 mins)	
6pm Train to Berkhamstead (50 mins)	
Drive from station to home (5 mins)	
7pm	
Total daily commute: 2 hours 40 minutes	Total daily commute: 40 minutes
<i>Timings based on commuter living in Berkhamstead and working in Westminster</i>	<i>Timings based on commuter living in Penistone and working in Barnsley</i>


I'm a civil servant get me out of here!



At peak periods the average speed on trunk roads in inner London is 11.7mph.⁽¹⁾

At peak periods the average speed on trunk roads in Yorkshire & the Humber is 52.15mph.⁽²⁾

At any time of the day, only about half of journey times are spent travelling faster than 5mph in central London.⁽³⁾



Source:
 (1) Department for Transport Statistics 1998
 (2) Trunk Roads Speeds Survey 2003
 (3) Department for Transport Statistics 2003

Peter's Diary

Peter lives in a four bedroom detached cottage in the small market town of Penistone, situated amongst beautiful countryside just seven miles from Barnsley.

Married with three children, he values the amenities and lifestyle enjoyed by his family. His spouse has a full time job in nearby Sheffield. Peter works for a public sector organisation based in Barnsley town centre and his week was spent as follows:



Monday

Considering potential new location to accommodate office expansion. With a desire to remain in the civic quarter with easy access to all the town centre amenities and the nearby state of the art Westgate offices, Gateway Plaza seems the obvious choice. Staff are fully supporting the move given the Grade A office space and the major benefits of on-site parking and fitness suite.



Wednesday

Undertaking a major research project and today I made valuable use of the Learning Resource Centre at the University Centre in the centre of town. This provided access to a wealth of business related information and facilities.



Thursday

Early start to attend a meeting with London based company. After a trouble-free 90-minute train journey from Doncaster to London Kings Cross I then tackled the Underground to catch the two connecting trains to Westminster. Hoards of commuters and tourists prevented me catching the first available train and I eventually arrived at my meeting and made my apologies for my 20-minute delay. Feeling drained from my long journey, my thoughts turned to repeating the unpleasant experience on the way back home.



Friday

Attended a meeting at my son's school in Penistone during my lunch break. Left work at 5pm and called at health club for workout before heading home to enjoy evening meal with the family and make our weekend plans.

Barnsley's future has never looked so bright, with growing numbers of companies being attracted to the town, speculative property development at record levels and Remaking Barnsley projects at an advanced stage.

BDA is a partnership of the key players in the continued economic development of Barnsley and our free service includes:

- Land and property information and advice
- Planning information and guidance
- Recruitment and training support
- Business advice
- On-going project support

Barnsley has many incentives to offer Government departments and non-departmental public bodies including:

- Excellent transport links
- Attractive land and property costs
- A skilled and available workforce
- Ongoing support from the BDA
- An unrivalled quality of life

Should you wish to receive further information please e-mail info@barnsleydevelopmentagency.co.uk with the following details: name, job title, organisation's address, telephone number and e-mail address.

Alternatively, if you would like to talk to one of our Business Development Officers about the opportunities available in Barnsley, please contact us via the details below.

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Supported by



PART FINANCED BY THE EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND

